



## NATIONAL SPONSOR BENEFIT PACKAGE

### Sponsorship Opportunities 2011

RECOGNITION BENEFITS AND SPECIAL FEATURES	BRONZE \$5,000	SILVER \$10,000	GOLD \$15,000	PLATINUM PRESENTING \$20,000
<i>Marketing opportunity to over 3 million hard of hearing Canadians</i>	✓	✓	Speaking opportunity at Closing Event	Company Banner displayed at Opening Event Speaking opportunity at Launch Event <i>Listen/Écoute</i> article, a national bilingual magazine
<i>Brand exposure on all printed material with name and logo on t-shirt</i>	One ¼ page ad in <i>Listen/Écoute</i> magazine per year	One ½ page ad in <i>Listen/Écoute</i> magazine per year	One ¾ page ad in <i>Listen/Écoute</i> magazine per year	Three full page advertisements in <i>Listen/Écoute</i> article, a national bilingual magazine, per year
<i>Brand exposure with prominent placement on all signs at kick off event</i>	✓	✓	✓	✓
<i>Brand exposure on CHHA Walk2Hear website advertisement loop and individual listing in media coverage</i>	✓	✓	✓	✓
<i>License to use Walk2Hear logo on company marketing promos and materials</i>		✓	✓	✓
<i>Opportunity to set up an information booth on location site place</i>		✓	✓	✓