

Listen/Écoute

2012

Advertising Rates

Listen/Écoute is the official publication of the
Canadian Hard of Hearing Association
(CHHA)

Contents

- Industry and Product updates and Reviews
- Member Profiles
- Government Issues
- Technology Advances
- Provincial Updates
- General Interest
- Articles directly related to the hearing industry



AJF ANDREW JOHN
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Canadian Hard of Hearing Association (CHHA)

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2012 Advertising Dates

	Closing Date	Ad Material Due Date	Mail Date
Issue 1	Jan 9, 2012	Jan 23, 2012	Feb 2012
Issue 2 - CHHA Conference Issue	Apr 9, 2012	Apr 23, 2012	May 2012
Issue 3	Sept 10, 2012	Sept 24, 2012	Oct 2012

2012 Advertising Rates

	Full Colour		Black and White
	1 time	3 times	1 time
Covers	\$1,050.00	\$1020.00	
Full Page	\$925.00	\$820.00	\$740.00
1/2 Page	\$540.00	\$490.00	\$460.00
1/3 Page	\$445.00	\$400.00	\$360.00
1/4 Page	\$375.00	\$340.00	\$310.00
1/6 Page	\$290.00	\$270.00	\$235.00
1/8 Page	\$260.00	\$240.00	\$220.00

Ad Submission

Electronic files only. Laser proof must accompany files.

Ads should be in Adobe Photoshop, Illustrator, or QuarkXPress or InDesign. Provide all fonts and support files (e.g., scans) and a printed proof.

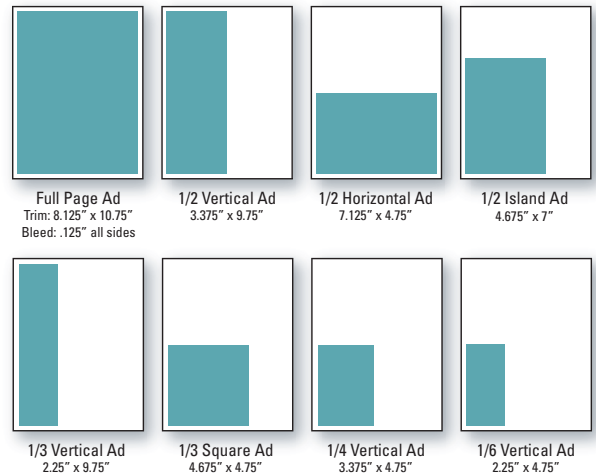
Ads should be supplied to correct size (see right), include additional .125" bleed on full page ads.

Use the PDF/X1 setting Adobe Acrobat 6.0 +up. Images in files should be CMYK, no compression applied and 300dpi resolution in final size. Text only ads should be 900-1200 dpi.

Email, internet or FTP transfer, FTP instructions available on request.

Ad production/design, if required, is available, and is billed in addition to advertising rates.

Ad Dimensions (Width x Height):



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