

Advertising Opportunities

2009 CHHA Conference Program

The 2009 CHHA Conference Program is an essential guide handed out free to all conference delegates. It is an attractive 8 1/2" by 11" tall booklet with full colour covers.

Over 300 delegates are expected to attend this event, so your advertisement will provide your organization with maximum exposure at the conference and will attract additional visitors to your booth. This enhanced visibility will ensure your objectives in attending the event are met.

To place an advertisement in the 2009 CHHA Conference Program, please choose your preferred ad size on the Sponsorship & Advertising Form on the last page of this booklet.

Advertising Rates – black and white

¼ Page Advertisement:	\$ 200.00
½ Page Advertisement:	\$ 300.00
Full Page Advertisement:	\$ 600.00

Colour Rates

Full Page Inside Front Cover:	\$ 800.00
Full Page Inside Back Cover:	\$ 800.00
Full Page Back Cover:	\$ 1,000.00

Delegate Bag Insert

Provide material for delegates \$500.00

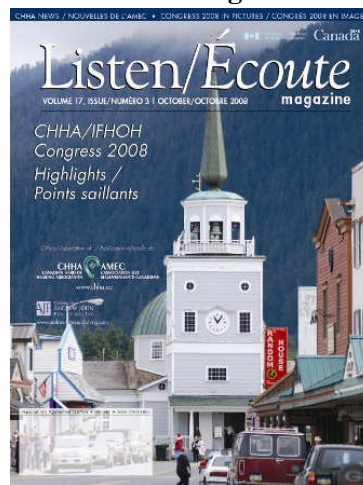
Conference Program Ad Booking Deadline:

April 15, 2009

Conference Program Ad Copy Due:

April 24, 2009

Listen/Écoute Magazine



Listen/Écoute magazine is the flagship of the Canadian Hard of Hearing Association providing readers with current information about the latest technology, and hearing health issues, and concerns of hard of hearing and late-deafened individuals.

This national, bilingual magazine is published three times a year and is distributed to a network of members, audiologists, professionals, students, and organizations. The reader base is large, over 6,000 people; however, a number of issues are distributed free of charge to doctor's offices, hospitals, and libraries resulting in a pass-along readership of over 10,000.

Current *Listen/Écoute* Readers

- Hard of Hearing, Late-Deafened Individuals
- Family & Friends of Hard of Hearing Individuals
- Audiologists and Specialized Doctors
- Health Care and Other Professionals
- End Users of All Hearing Technical Devices
- Schools and Universities/Colleges
- Libraries

If you have any questions about advertising, please contact Karla Wilson at 1-800-263-8068 (in Canada) or 613-526-1584 or through e-mail at conference@chha.ca

For Future Planning!

Dates and sites for future CHHA Conferences

2010 CHHA Conference & AGM

May 2010

Sudbury, Ontario

2009 Sponsorship Opportunities

CANADIAN HARD OF HEARING ASSOCIATION SPONSOR BENEFIT PACKAGE FOR THE ST. JOHN'S, NL CONFERENCE ON "TECHNOLOGY" THE GATEWAY TO HEARING LIFE SPONSORSHIP OPPORTUNITIES



Date:
 May 21- 24, 2009
 Place:
 Sheraton Hotel
 Newfoundland
 115 Cavendish Square
 St. John's, NL

RECOGNITION BENEFITS & SPECIAL FEATURES	BRONZE \$2000 *Breaks *Delegate Bags	SILVER \$5000 *Breakfast *Program Booklet * Showcase	GOLD \$10,000 *Audio Visual *Captioning *Awards Lunch	PLATINUM PRESENTING \$20,000 plus *Banquet Sponsor *Opening Ceremony
Marketing opportunity to over 250 HARD OF HEARING participants.	√	√	√ - Speaking opportunity at luncheon	√ - Company Banner displayed at opening ceremony - Speaking opportunity at Banquet
Brand exposure on all printed material with name and logo	Business card ad in Listen/ Écoute Magazine	¼ page ad in Listen/Écoute Magazine	½ page ad in Listen/Écoute Magazine	- Full page advertisement in Listen/Écoute - Brand exposure as Presenting Sponsor on all media and printed materials
Brand exposure on CHHA website & individual listing in media coverage	√	√	√	√
Opportunity to place information, product samples or gift in delegate bags		√	√	√
Access to database of attendees		√	√	√
Free Trade Show booth to target 250 participants			√	√
Opportunity to Showcase product or service in a workshop			√	√
Banquet Tickets			2 Tickets	2 Tickets



The Canadian Hard of Hearing Association

Technology: The Gateway to Hearing Life
2009 CHHA Conference- St. John's, NL
May 21-24, 2009

Conference Advertising & Sponsorship Form

Organization: _____

Address: _____

Phone: _____ Fax: _____ Email address: _____

Contact Person: _____ Title: _____

Amount: _____

Specific Opportunities: Please indicate the appropriate sponsorship level

- Bronze Level (\$2,000) Silver Level (\$5,000) Gold Level (\$10,000)
Platinum Presenting Level (\$20,000+)

Conference Program Advertising: Please select the appropriate advertising amount.

- 1/4 Page Advertisement 1/2 Page Advertisement Full Page Advertisement (B&W)
Full Page Inside Front Cover Full Page Inside Back Cover Full Page Back Cover

Delegate's Bag Insert:

- Delegate's Bag Insert (\$500)

PAYMENT INFORMATION:

- Cheque/Money Order Invoice Visa MasterCard

Name on Credit Card: _____

Card Number: _____ Expiry: _____

Company Information

Please read 2009 Sponsorship Opportunities (as found on previous page), for the specific benefits of your chosen sponsorship level. The opportunity to sponsor the CHHA annual conference has no deadline; however, to ensure that your company's name is included in all the appropriate publications, it is imperative to return the form by April 24, 2009.

Signature: _____ Date: _____

Return completed form to:
Canadian Hard of Hearing Association (CHHA)
205 - 2415 Holly Lane, Ottawa, ON, K1V 7P2
Toll-Free: 1-800-263-8068 (in Canada) Tel: 613-526-1584 Fax: 613-526-4718
Email: conference@chha.ca

SPONSORSHIP OPPORTUNITIES