



Advertising & Sponsorship Opportunities

2012 CHHA Conference Program

The 2012 CHHA Conference Program is an essential guide handed out free to all conference delegates. It is an attractive 8 ½” by 11” tall booklet with full colour covers.

Over 250 delegates are expected to attend this event, so your advertisement will provide your organization with maximum exposure at the conference and will attract additional visitors to your booth. This enhanced visibility will ensure your objectives in attending the event are met.

To place an advertisement in the 2012 CHHA Conference Program, please choose your preferred ad size on the Sponsorship & Advertising Form on the last page of this booklet. Please note that the advertising prices include HST (13%).

Advertising Rates – black and white

Business Card Advertisement:	\$ 50.00
¼ Page Advertisement:	\$ 230.00
½ Page Advertisement:	\$ 340.00
Full Page Advertisement:	\$ 680.00

Colour Rates

Full Page Inside Front Cover:	\$ 910.00
Full Page Inside Back Cover:	\$ 910.00
Full Page Back Cover:	\$ 1,130.00

Delegate Bag Insert

Provide material for delegates \$340.00

Conference Program Ad Booking Due: March 15, 2012

Copy Due: April 1, 2012

2012 Sponsorship Opportunities

To enhance your visibility at the Conference, please consider one of the many sponsorship packages available. For more information, please contact the CHHA National Office at 1-800-263-8068 (613-526-1584 if calling from outside Canada) or email conference@chha.ca for all the details.



Wellness and Health for Persons who are Hard of Hearing around the World

CHHA National Conference 2012
Delta Ottawa City Centre, May 17-19



Canadian Hard of Hearing Association
Association des malentendants canadiens



National Capital Region Branch
Canadian HARD OF HEARING Association

Conference Advertising Form

Organization: _____

Address: _____

Phone: _____ Fax: _____ Email address: _____

Contact Person: _____ Title: _____

Amount: _____

Conference Program Advertising: *Please select the appropriate advertising amount. Taxes are included.*

- Business Card (\$50) ¼ Page (\$230) ½ Page (\$340) Full Page B&W Ad (\$680)
 Full Page Inside Front Cover (\$910) Full Page Inside Back Cover (\$910) Full Page Back Cover (\$1130)

Delegate's Bag Insert (*Taxes are included*):

- Delegate's Bag Insert (\$340)

PAYMENT INFORMATION:

- Cheque/Money Order Invoice Visa MasterCard

Name on Credit Card: _____

Card Number: _____ Expiry: _____

Company Information

Please read **2012 Sponsorship Opportunities** (as found on previous page), for the specific benefits of your chosen sponsorship level. The opportunity to sponsor the CHHA annual conference has no deadline; however, to ensure that your company's name is included in all the appropriate publications, please return the form by **May 1, 2012**.

Signature: _____ Date: _____

Return completed form to:
Canadian Hard of Hearing Association (CHHA)
205 – 2415 Holly Lane, Ottawa, ON, K1V 7P2
Toll-Free: 1-800-263-8068 (in Canada) Tel: 613-526-1584 Fax: 613-526-4718
Email: conference@chha.ca