



Canadian Hard of Hearing Association
Association des malentendants canadiens

Accessible Political Advertising & Campaigns

The Canadian Hard of Hearing Association has compiled a list of federal addresses to consult your Member of Parliament, and a generic letter to send to your Member of Parliament:

- [Download the list Federal Addresses](#)
 - [Download the Generic Letter to MPs \(pdf\)](#)
1. Have events, constituency and campaign offices in accessible facilities and locations.
 2. Campaign and party offices should have a TTY, amplified telephones and an Assistive Listening Device (ALD) for use in small group meetings.
 3. Have Computer Assisted Real Time Translation (CART) available at all events and advertise the fact.
 4. Have community meetings accessible to persons with hearing loss by providing CART, ALDs and sign language interpreters.
 5. Use open/closed captioning in campaign commercials/videos.
 6. Design or amend advertising/campaign materials in captioned formats that are accessible to persons with hearing loss such as videos, DVD's, computer disks and downloadable material from your websites.
 7. Make campaign and party web sites fully accessible to persons with hearing loss by including a toll free TTY number and an email address to request further information. Ensure any and all video clips are open captioned.
 8. Encourage all party staff and campaign workers take part in sensitivity training.
 9. Recruit/encourage persons with hearing loss to join and become active in the party and campaign (equal opportunity).
 10. Establish an ongoing Disability Advisory Committee to consult with staff and party members on matters relating to the above.
 11. Download CHHA's Communication Accessibility Checklist to ensure access to your offices. The checklist is available at: <http://chha.ca/chha/projects-communication.php>.

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